



Camp Burgess & Hayward's First Dunk Sponsorship Opportunities

GOLD SPONSOR - \$25,000.00

Exposure on all South Shore YMCA event communications, prominent logo/name placement in all advertisements, social media platforms and on the website, attendance to event, speaking opportunity at the event, invitations to SSYMCA President's Club Receptions – and a VIP customized camp experience!

SILVER SPONSOR - \$10,000.00

Exposure on all SSYMCA event communications, prominent logo/name placement in all advertisements, social media platforms and on the website, attendance to event, speaking opportunity at the event, invitations to SSYMCA President's Club Receptions – and a VIP customized camp experience!

BRONZE SPONSOR - \$5,000

Exposure on all SSYMCA event communications, prominent logo/name placement in all advertisements, social media platforms and on the website, attendance to event, speaking opportunity at the event, invitations to SSYMCA President's Club Receptions – and a private cabin at our Labor Day Family Camp!

ICON SPONSOR - \$2,500

Exposure on all SSYMCA event communications, prominent logo/name placement in all advertisements, social media platforms and on the website, attendance to event, speaking opportunity at the event – and a private cabin at our Labor Day Family Camp!

HALL-OF-FAMER SPONSOR - \$1,000

Exposure on all SSYMCA event communications, prominent logo/name placement in all advertisements, social media platforms and on the website, attendance to event, speaking opportunity at the event – and a private cabin at our Labor Day Family Camp!

ALL STAR SPONSOR - \$500.00

Exposure on all Camp event communications, prominent logo/name placement in all advertisements, social media platforms and on Camp's website, attendance to event and speaking opportunity at the event!

COMMUNITY PARTNER - \$250.00

Exposure on Camp event communications, prominent logo/name placement in all advertisements, social media platforms and on Camp's website and attendance to event!

Please include a brochure, picture or other literature for use in our display at the event. Business logo (PDF Format) and/or website address should be emailed to mhill@ssymca.org

All sponsorships/donations are tax deductible. Our Federal tax ID number is # 04-2105-881.

Thank you for your support!

ABOUT CAMP BURGESS & HAYWARD

As a branch of The South Shore YMCA, the Y's three pillars – **Youth Development, Healthy Living and Social Responsibility** – are all at the core of what we do at Camp Burgess & Hayward.

- ✓ Thousands of youth are cultivating the values, leadership skills and relationships that lead to positive behaviors, which translate to better educational achievement – right now and in the future.
- ✓ We're passionate about providing programs, guidance and role models to help youth understand and value their health and well-being.
- ✓ Through year-round volunteer opportunities, environmental education surrounding local and global conditions, and initiatives that forge strong communities at Camp, we strive to inspire and equip youth to give back. Social Responsibility is central to who we are.

Situated on over 300 acres of pristine woodlands and two sparkling freshwater ponds, Camp Burgess (est. 1928) & Hayward (est. 1960) has been a leader in Massachusetts camping for over 80 years.

At Camp Burgess & Hayward, we are dedicated to building healthy, confident, connected members of society through outstanding outdoor experiences. Camp Burgess & Hayward is an inclusive, safe and nurturing community for all people to discover their potential. We have an unwavering commitment to help children and families, who would otherwise not have the opportunity, experience all that Burgess & Hayward has to offer; we ensure that no family's financial situation prevents them from being part of the magic of Camp.

Yearly, the camp serves over 10,000 individuals – including elementary through college students, young adults, families, groups and community members. The facility serves its diverse constituencies by operating as:

- a traditional overnight residential brother-sister camp, allowing for the single-sex and co-ed experiences;
- a year-round teen adventure trip, service-learning and leadership facility;
- a year-round outdoor/environmental education center providing team-building and experiential learning;
- a year-round retreat and conference center offering customized programming;
- a location for diversified community volunteer opportunities;
- an international residence and staff development site for seasonal employees, boasting Counselor-in-Training programs;
- a farm yielding fresh eggs and organic crops harvested on-Camp, made available in our dining halls and at local shelters;
- a venue in which to disconnect from technology, and reconnect with ourselves, others and the natural environment.